



Station: Kommunikation & Medien e.V.

Educational Guide “Familienchance Freiburg”

Hello, my name is Irene Schumacher and you are standing in front of aufLADEN of the Association Kommunikation & Medien (Communication and Media). I work here as a media educator. Our aufLADEN is a learning and creative place on the topic **media education**.

By means of cultural educational offers, we want to show children aged 6 and upward, youngsters, adults and professionals how to deal with the media, the internet and the digital world and use them for their purposes.

We want to reinforce the media competency and the confident handling with the digital world via manifold offers. The participants, whether young or old, learn to deal with the media in a critical, creative and self-determined way. This happens, for instance, during the multi-day holiday project Medien 1x1 (Media basics) for children, during audio book workshops at the weekend, during trainings and computer courses for beginners and seniors at Frag Moritz & Team. The participants should learn to use the digital media as tools. They are assisted by our team to create media productions according to their own ideas and wishes. It is very important for us that the participants bring their own ideas and knowledge and have lots of room to be creative together. This way, they develop photos, films, cartoons, radio reports, books, apps and presentations.

What do we offer for children and youngsters?

Here are a few examples: Children learn during the Medien 1x1 to handle the smartphone, tablet and internet in a creative and safe way. During the Freiburger Jugendfotopreis (Freiburg Youth Photo Award), young people can submit their photos and the best ones will be exhibited. During the Fotomediale, they learn more about how to take a photo by means of workshops or presentations. During the Coole Suppe Kurzfilmfestival (Cool soup short film festival), the focus is on the sustainable food culture and making movies about the climate protection.

What do we offer for adults?

We especially would like to present the intercultural **Medientreffpunkt Freiburgerinnen aus aller Welt** (that is, the Media Meeting Point Freiburg Women of all over the World). Its purpose is to make visible the intercultural diversity via media. Women who want to be creative by using media, who enjoy exchanging cultural experiences and would like to make use of their talents, can participate. There are various projects, qualifications and events on women topics, intercultural interaction and social participation. Women with or without a migrant biography take part, for instance, every year in the International Women's Day. So far, they developed a multitude of outputs, such as cookbooks, films, calendars and a multilingual audioguide.

A group of 12 women produced the audioguide OUR STORIES with their own stories related to places in the Freiburg downtown, on the occasion of the city anniversary – 900 years of Freiburg. These personal stories on the Wiwili Bridge, at the railway station or at the Martinstor, just as our educational guide Familienchance Freiburg stations, can be

listened to in the **APP Future History**.

Current Medientreffpunkt (Media Meeting Point) activities can be found on the Facebook page Freiburgerinnen aus aller Welt, as well as on Youtube.

Which languages do we speak?

We speak German, English and at the Media Meeting Point you can meet women with various mother tongues.

How can one access your offers?

The association Kommunikation & Medien organises media projects in collaboration with schools, youth centers or other institutions, we develop our own projects or receive requests. You can find all the offers are on our website.

Most of our educational offers are free of charge, since we receive public financing for them.

We are a part of the **Familienchance Freiburg** project and developed and produced this educational guide together with our cooperation partners, namely the Klara Family Center and the Luther Children and Family House. Dhurata Caushaj, Mirco Kabis, Rosalie Schrempp and Artur Frei were part of our audioguide team.

Should you be interested in media projects for yourself or your children, or should you want to get involved, just contact us. We are open for new project ideas.

Englische Übersetzung: Luminița Trașcă

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